



PRESENTED BY



BROOKLEDGE GOLF COURSE
FRIDAY, SEPTEMBER 3, 2010

Join Our Media Sponsors for the . . . 17th Annual Golf Outing to Benefit the Friends of the Summit DD. . .and Get Recognized!

Record Publishing Company

Aurora Advocate • Bedford Times-Register • Cuyahoga Falls News-Press
The Gateway News • Hudson Hub-Times • Hudson Monthly Magazine
Maple Heights Press • News Leader • Record-Courier • Mr. Thrifty
Stow Sentry • Tallmadge Express • Twinsburg Bulletin



TIME WARNER CABLE
Media Sales



NEWSPAPER INSERT TO REACH 80,000 SUMMIT COUNTY HOUSEHOLDS!

The Golf Outing to Benefit the Friends of the Summit DD has partnered with Record Publishing Newspapers to deliver real media exposure to advertisers and sponsors. The Golf Outing Special Section is set to publish during the week of August 22, 2010 in the STOW SENTRY, TALLMADGE EXPRESS, CUYAHOGA FALLS NEWS-PRESS, TWINSBURG BULLETIN, HUDSON HUB-TIMES and MACEDONIA NEWS LEADER, providing your ad with an ABC certified circulation of 80,000 households! Additional copies will be circulated to golfers during the event. Consider our sponsorship proposal to see the outstanding rates that come with each sponsorship level or gain exposure of your business and purchase a display advertisement according to the rate chart listed below.

To place your ad contact Bonnie Binns, Golf Outing Coordinator at 330-634-8873 or bbinns@summitdd.org.

RECORD PUBLISHING NEWSPAPER ADVERTISING PROGRAM				
PRINT - AD SIZE	AD 10.25"X16" FULL PAGE	AD 10.25"X8" 1/2 PAGE	AD 5"X8" 1/4 PAGE	AD 5"X4" 1/8 PAGE
COST	\$1,400	\$800	\$500	\$350
CPM	\$17.50	\$10.00	\$6.25	\$4.40

Newspaper Advertising Mechanical Requirements:

Ads should be provided in single layer EPS format with fonts in paths. Add 30% per full color ad and please use CMYK palette. We will be happy to create an ad for sponsors at no additional charge. Questions regarding your ad? Call 330-634-8881.

Please mail ads or e-mail to:

ATTN: Kathy Lacy
Attn: Golf Outing
89 E. Howe Rd.
Tallmadge, Ohio 44278
klacy@summitdd.org

**Be Sure To Submit Your Ad
by August 6, 2010**

Dear Friends of the Summit DD:

Overview - Preparations are well underway for the 17th Annual Golf Outing to Benefit the Friends of the Summit DD at Brookledge Golf Course in Cuyahoga Falls on Friday, September 3, 2010. This classic outing traditionally has a full complement (36 foursomes) of golfers who come for a day of relaxation, golf delicious food and great conversation. The outing also provides a variety of ways for businesses to market their products and services to the outing participants, the families that support the Summit DD and more than 80,000 households in the Akron area.



Prestige of the Golf Outing – The Summit DD operates Calico Day Care and ten community service centers serving more that 4,000 people as well as their families and employers. This event is tailor-made for businesses seeking to align themselves with a mission-based organization serving children and adults with developmental disabilities. You are invited to showcase your business through a sponsorship of the 17th Annual Golf Outing to Benefit the Friends of the Summit DD. Platinum, Gold, Silver and Bronze sponsorships all include a fantastic media exposure. Clubhouse, PAR, Hole-In-One and Tee sponsorships call attention to your business as a supporter of Summit DD with strong visibility at the event. Your business can also participate by donating a Silent Auction gift or in-kind services to the event (food, goodie bags, etc.). *Sponsorship details are outlined in the chart below.*

Level of Audience Interest/Loyalty - A sponsorship of the *Golf Outing to Benefit the Friends of the Summit DD* is a great way to reach business owners, corporate executives, elected officials, parents/guardians/advocates of people with disabilities, the Summit DD staff, contract agency staff, vendors, members of the media and people with disabilities. This outing enjoys an exceptional consumer profile of patrons and is supported by local business and industry in the community. One only needs to attend the event to realize that participants of this outing wield strong consumer influence and are often key decision-makers in Akron area companies making for excellent networking opportunities. We hope that you will join us this year!

register your foursome here

The Days Events – September 3, 2010

- 7:30 a.m. Registration at Clubhouse
- 8:00 a.m. Breakfast at the Clubhouse
Breakfast Bar "To Go"
- 9:00 a.m. Shotgun Start 18-Hole Scramble
- 11:00 a.m. Lunch at the Turn (Clubhouse)
- 2:00 p.m. Steak Dinner & Silent Auction at Pavilion

Golfer's Fees Include:
 Hot Breakfast at Clubhouse
 18 Holes of Golf/Cart/Range Balls
 Cold Beverages All Day
 Golfer Gift Bag & Team Photo
 Lunch at the Turn (Clubhouse)
 Steak Dinner

Prizes:
 Hole-In-One
 Longest Drive
 Closest to the Pin
 Trophies & Cash Prizes
 for Top Three Teams

FOURSOME \$360.00 SPECIAL OLYMPICS PRO-AM \$360.00 SINGLE GOLFER \$100.00

Number of reservations: _____. Please print information for each member of the golf team.

	NAME	ADDRESS	PHONE	E-MAIL
1. (Captain)	_____	_____	_____	_____
2.	_____	_____	_____	_____
3.	_____	_____	_____	_____
4.	_____	_____	_____	_____

Can't Join The Outing – Please Accept My Donation \$ _____ Dinner & Silent Auction Only - # _____ Dinners at \$35 Apiece \$ _____

Showcase Your Business with a Sponsorship

SPONSORSHIP LEVELS								
BENEFITS TO YOUR COMPANY	PLATINUM \$7,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,500	CLUBHOUSE \$500	PAR \$250	HOLE-IN-ONE \$150	TEE \$50
RECORD PUBLISHING NEWSPAPER AD SIZE	1/2 PAGE	1/4 PAGE	1/4 PAGE	1/8 PAGE	NAME	NAME	NAME	NAME
CABLE	LOGO	LOGO	NAME	NAME	-	-	-	-
RADIO					-	-	-	-
TOTAL IMPRESSIONS PRINT, CABLE & RADIO	1,087,909	1,087,909	1,087,909	1,087,909	80,000	80,000	80,000	80,000
CPM (COST PER THOUSAND)	\$6.44	\$4.60	\$2.30	\$1.38	\$.46	\$3.13	\$1.88	\$.63
10 X 10 DISPLAY BOOTH		-	-	-	-	-	-	-
# OF GOLFERS INCLUDING ALL AMENITIES	8	4	2	1	-	-	-	-
PRESS RELEASE					-	-	-	-
SIGNAGE AT CLUBHOUSE & PAVILION	8 FOOT BANNER	6 FOOT BANNER	6 FOOT BANNER	5 FOOT BANNER	5 FOOT BANNER	-	-	-
SIGNAGE ON THE COURSE CLUBHOUSE AND PAVILION						ON COURSE	HOLE OF YOUR CHOICE	TEE SIGN ON COURSE
DISPLAY AD OR NAME IN GOLF PROGRAM	FULL PAGE AD	1/4 PAGE AD	1/4 PAGE AD	1/4 PAGE AD	1/4 PAGE AD	1/4 PAGE AD	NAME	NAME



MY SPONSORSHIP: PLATINUM GOLD SILVER BRONZE CLUBHOUSE PAR HOLE-IN-ONE TEE

Your Name: _____ Name Printed on Sign: _____

DISPLAY A YARD SIGN-Phone # _____ SILENT AUCTION GIFT-Phone # _____

Payment Options

Check Enclosed (Payable to MRDD Levy Committee, Weaver Golf Outing, 89 East Howe Rd., Tallmadge, OH 44278-1099, Attn: Bonnie Binns)

VISA MasterCard Card #: _____ 3 Digit Security Code #: _____ Exp. Date: ____/____/____ Zip Code: _____

PAYMENT OPTIONS

I Agree To Pay The Above Total According To Card Issuer Agreement.